MMK & SDM Mahila Maha Vidyalaya Krishnamurthy Puram, Mysore



Department of Commerce and Management

"E-COMMERCE AND DIGITAL MARKETING TRAINING PROGRAM FOR WOMEN ENTREPRENEURS"

Day 1: Virtual Training Program on 21st January, 2023

Day 2: Offline Training Program at Skanray Technologies, Industrial Area, Hebbal Mysore – 570016 on 24th January, 2023

PRINCIPAL

MMK & SDM Mahila Mahavidyotana

Krishnamurthynuram, Mysoro-370 Coo

MMK & SDM Mahila Maha Vidyalaya Krishnamurthy Puram, Mysore Department of Commerce and Management

Two Days Digital Marketing Training Program

On 21st January, 2023 Students from Final Year B.Com and BBA and Ms.Vidya M R Assistant Professor, Dept of Commerce & Management have attended an online session on E-COMMERCE AND DIGITAL MARKETING TRAINING PROGRAM FOR WOMEN ENTREPRENEURS, organized by UBUNTU CONSORTIUM.

25 students have attended the session and got benefited from the session.

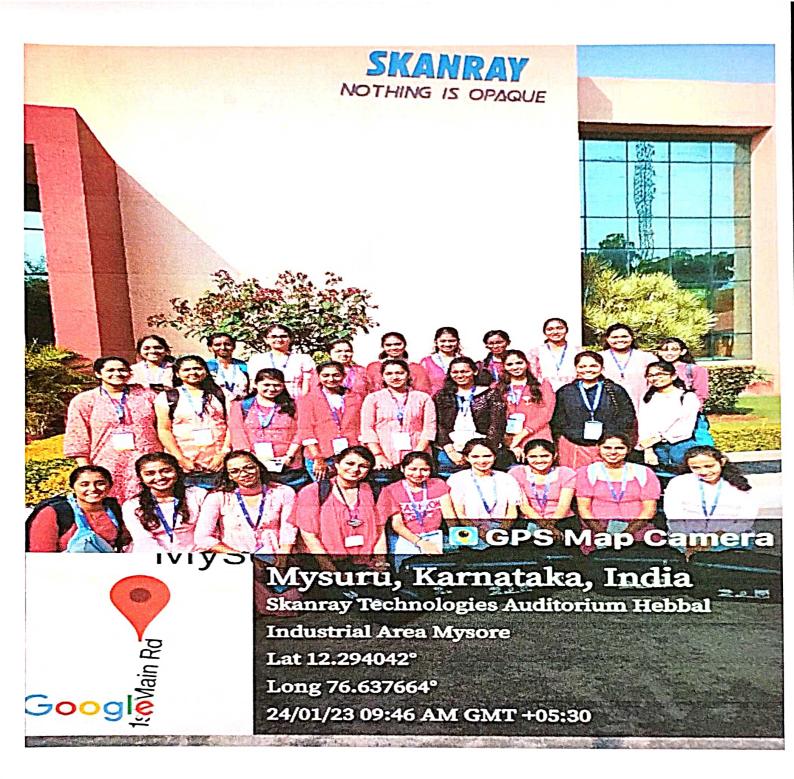
On 24th January, 2023 Students from Final Year B.Com and BBA and Ms.Vidya M R Assistant Professor, Dept of Commerce & Management have attended E - COMMERCE AND DIGITAL MARKETING TRAINING PROGRAM FOR WOMEN ENTREPRENEURS organized by UBUNTU CONSORTIUM at Skanray Technologies, Hebbal Industrial Area from 9 AM to 5 PM.

The Objective of the training program was to intend about brand expansion, augmentation of revenue, reach from local to global level, easy learning, fast growth, multi – techniques – B2B and B2C Marketing and Building Online Campaign regarding the products.

Ms.Kusuma D Choudhary of III B.Com A Section one of the participant of our college grabbed the Conciliation Prize for giving the maximum number of Enquires for online products among 200 trainee's in the program.



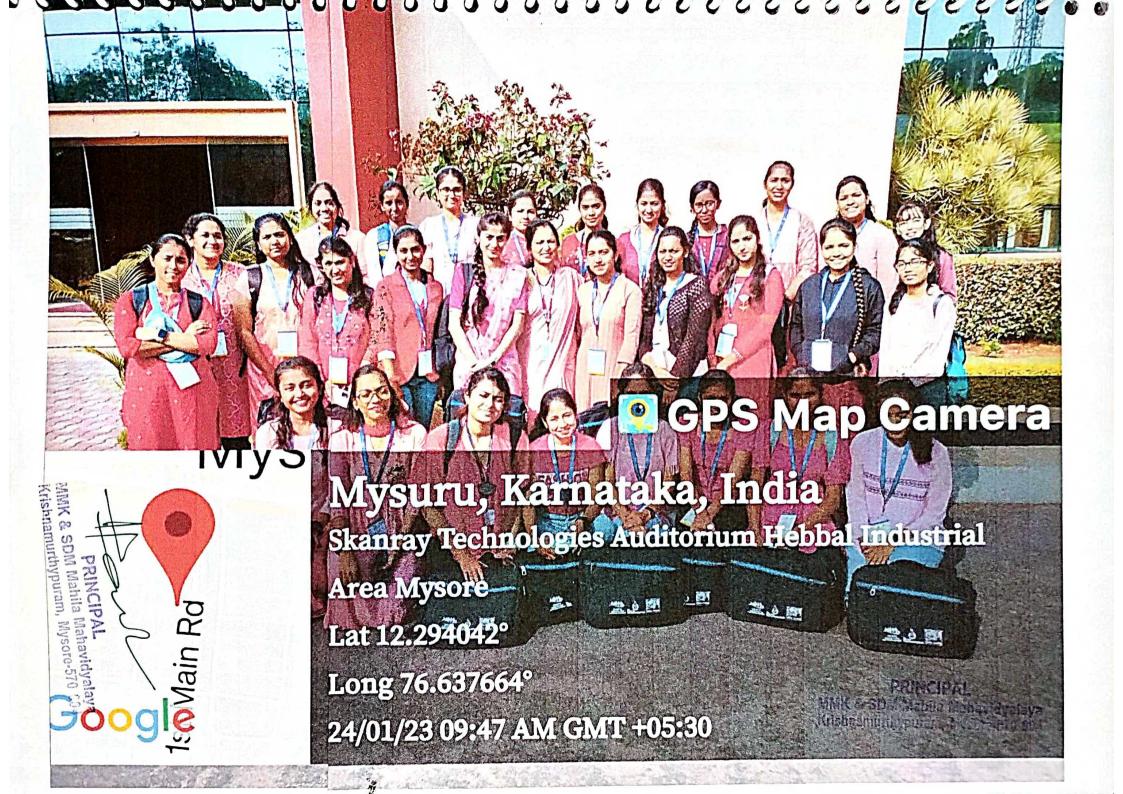
MMK & SDM Mahila Mahavidyalaya Krishnamurthypuram, Mysora-570 V



PRINCIPAL

MMK & SDM Mahila Mahavidyal

Krishnamurthypuram, Mysora-570 Jan









This certificate is presented to:



in recognition of completion of the

"E-commerce and Digital Marketing Training Program for Women Entrepreneurs"

24th January 2023, Mysuru, India

Organized by

UBUNTU CONSORTIUM of Women Entrepreneurs Associations

Knowledge Partner

United Nations Economic and Social Commission for Asia and Pacific

Ms. K. Ratna Prabha IAS

Former Chief Secretary, Govt of Karnataka, Founder President, Ubuntu Consortium. Bengaluru India PRINCIPAL

MMK & SDM Mahila Mahavidyala Krishnamurthypuram, Mysore-570 Co-

Ms. Mikiko Tanaka

Head ESCAP-SSWA







CERTIFICATE

This certificate is presented to:

Ms. Nisarga g v

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Founder President, Ubuntu Consortium. Bengaluru India

PRINCIPAL

MMK & SDM Mahila Mahavidya' Krishnamurthypuram, Mysore-570 ... Ms. Mikiko Tanaka Head

ESCAP-SSWA

MMK & SDM Mahila Maha Vidyalaya, Mysuru

List of Students attended E-Commerce and Digital Market Training Program for the Women Entrepreneurs at Skanray Tchnologies, Hebbal Industrial Area, Mysore

Sl.No	Name	Class	Reg No	Signature
1	Jayasree G S	III B.Com A	20715	Payashee G.S
2	Deepika S O	III B.Com A	20710	Deepalo
3	Kusuma D	III B.Com A	20722	Kusting D
4	Rakshitha A	III B.Com A	20738	Rakphitna. A.
-5	Ruchitha B N	III B.Com A	20742	Stielston B.N
6	Sandhya S	III B.Com A	20746	Sanchya S
7	Vedashree R	III B.Com A	20761	V coloshoue. R
8	Vindya H J	III B.Com A	20763	Vindya. H.J
9	K M Likhitha	III B.Com B	20784	4 khillagt
10	Srushti Koushik R	III B.Com B	2081 %9	Szusti Koushik R
11	Bhuvaneshwari V	III B.Com B	20769	Obswarber V.
12	Chandana R	III B.Com B	20772	Chandana.R.
13	Thejaswini J	III B.Com B	20823	they
14	Kavya N	III B.Com B	20787	Kavya.Nl.
15	Nisarga G V	III B.Com B	20802	Meango.G.V
16	Divyashree.S	III BBA	20906	(December 1
17	Jahnavi. S. M	III BBA	20908	In C. C.
18	Joshika. T. S	III BBA	20910	In he 19
19	Kavya. K	III BBA	20911	agya-K
20	Khushi maroo	III BBA	20913	Khush.
21	Mylavarapu		20921	4.1
	Keerthisree	III BBA		Klody;
22	N. Archana	III BBA	20922	Alex
23	Priyanka Jain	III BBA	20923	Priznka.
24	Shrividya M	III BBA	20925	Jul esya M
25	Yashaswi U Hegde	III BBA	20929	Yal-e.

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