

**MMK & SDM Mahila Maha Vidyalaya
Krishnamurthy Puram, Mysore**



Department of Commerce and Management

**“E-COMMERCE AND DIGITAL MARKETING TRAINING PROGRAM FOR
WOMEN ENTREPRENEURS”**

Day 1: Virtual Training Program on 21st January, 2023

**Day 2: Offline Training Program at Skanray Technologies, Industrial Area, Hebbal
Mysore – 570016 on 24th January, 2023**

PRINCIPAL

**MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 004**

**MMK & SDM Mahila Maha Vidyalaya
Krishnamurthy Puram, Mysore
Department of Commerce and Management**

Two Days Digital Marketing Training Program

On 21st January, 2023 Students from Final Year B.Com and BBA and Ms.Vidya M R Assistant Professor, Dept of Commerce & Management have attended an online session on E-COMMERCE AND DIGITAL MARKETING TRAINING PROGRAM FOR WOMEN ENTREPRENEURS, organized by UBUNTU CONSORTIUM. 25 students have attended the session and got benefited from the session.

On 24th January, 2023 Students from Final Year B.Com and BBA and Ms.Vidya M R Assistant Professor, Dept of Commerce & Management have attended E – COMMERCE AND DIGITAL MARKETING TRAINING PROGRAM FOR WOMEN ENTREPRENEURS organized by UBUNTU CONSORTIUM at Skanray Technologies, Hebbal Industrial Area from 9 AM to 5 PM.

The Objective of the training program was to intend about brand expansion, augmentation of revenue, reach from local to global level, easy learning, fast growth, multi – techniques – B2B and B2C Marketing and Building Online Campaign regarding the products.

Ms.Kusuma D Choudhary of III B.Com A Section one of the participant of our college grabbed the Conciliation Prize for giving the maximum number of Enquires for online products among 200 trainee's in the program.



[Handwritten Signature]
PRINCIPAL

**MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 001**

SKANRAY
NOTHING IS OPAQUE



 **GPS Map Camera**

iviy S

Mysuru, Karnataka, India
Skannray Technologies Auditorium Hebbal

Industrial Area Mysore

Lat 12.294042°

Long 76.637664°

24/01/23 09:46 AM GMT +05:30



1st Main Rd

Google

PRINCIPAL

MMK & SDM Mahila Mahavidyalaya
Krishnamurthyparam, Mysore-570 004



GPS Map Camera

Mysuru, Karnataka, India

Skaray Technologies Auditorium Hebbal Industrial

Area Mysore

Lat 12.294042°

Long 76.637664°

24/01/23 09:47 AM GMT +05:30

PRINCIPAL
MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 001



1st Main Rd



PRINCIPAL
MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 001



UBUNTU
CONSORTIUM OF WOMEN
ENTREPRENEURS ASSOCIATIONS



**The
DIGITAL
TRANSFORMATION**



CERTIFICATE

This certificate is presented to:

Ms. Thejaswini j
M/S MMK AND SDM MAHILA MAHA VIDYALAYA

in recognition of completion of the

"E-commerce and Digital Marketing Training Program for Women Entrepreneurs"

24th January 2023, Mysuru, India

Organized by

UBUNTU CONSORTIUM of Women Entrepreneurs Associations

Knowledge Partner

United Nations Economic and Social Commission for Asia and Pacific

Handwritten signature and stamp:
PRINCIPAL
MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysuru-570 005

Handwritten signature of Ms. K. Ratna Prabha

Ms. K. Ratna Prabha IAS
Former Chief Secretary, Govt of Karnataka,
Founder President, Ubuntu Consortium. Bengaluru India

Handwritten signature of Ms. Mikiko Tanaka

PRINCIPAL
MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-570 005

Handwritten signature of Ms. Mikiko Tanaka

Ms. Mikiko Tanaka
Head
ESCAP-SSWA



CERTIFICATE

This certificate is presented to:

Ms. Nisarga g v

in recognition of completion of the

"E-commerce and Digital Marketing Training Program for Women Entrepreneurs"

24th January 2023, Mysuru, India

Organized by

UBUNTU CONSORTIUM of Women Entrepreneurs Associations

Knowledge Partner

United Nations Economic and Social Commission for Asia and Pacific

Ms. K. Ratna Prabha IAS
Former Chief Secretary, Govt of Karnataka,
Founder President, Ubuntu Consortium. Bengaluru India


PRINCIPAL
MMK & SDM Mahila Mahavidyalaya
Krishnamurthypuram, Mysore-576 001

Ms. Mikiko Tanaka
Head
ESCAP-SSWA

MMK & SDM Mahila Maha Vidyalaya, Mysuru

List of Students attended E-Commerce and Digital Market Training Program for the Women Entrepreneurs at Skanray Tehnologies, Hebbal Industrial Area, Mysore

Sl.No	Name	Class	Reg No	Signature
1	Jayasree G S	III B.Com A	20715	Jayasree G.S
2	Deepika S O	III B.Com A	20710	Deepika
3	Kusuma D	III B.Com A	20722	Kusuma D
4	Rakshitha A	III B.Com A	20738	Rakshitha A.
5	Ruchitha B N	III B.Com A	20742	Ruchitha B.N
6	Sandhya S	III B.Com A	20746	Sandhya S
7	Vedashree R	III B.Com A	20761	Vedashree R.
8	Vindya H J	III B.Com A	20763	Vindya H.J
9	K M Likhitha	III B.Com B	20784	K M Likhitha
10	Srushti Koushik R	III B.Com B	208189	Srushtikoushik R
11	Bhuvaneshwari V	III B.Com B	20769	Bhuvaneshwari V
12	Chandana R	III B.Com B	20772	Chandana R.
13	Thejaswini J	III B.Com B	20823	Thejaswini J
14	Kavya N	III B.Com B	20787	Kavya N.
15	Nisarga G V	III B.Com B	20802	Nisarga G.V
16	Divyashree.S	III BBA	20906	Divyashree.S
17	Jahnvi. S. M	III BBA	20908	Jahnvi S.M
18	Joshika. T. S	III BBA	20910	Joshika T.S
19	Kavya. K	III BBA	20911	Kavya K
20	Khushi maroo	III BBA	20913	Khushi
21	Mylavarapu Keerthisree	III BBA	20921	Keerthisree
22	N. Archana	III BBA	20922	Archana
23	Priyanka Jain	III BBA	20923	Priyanka
24	Shrividya M	III BBA	20925	Shrividya M
25	Yashaswi U Hegde	III BBA	20929	Yashaswi U Hegde


PRINCIPAL
 MMK & SDM Mahila Mahavidyalaya
 Krishnamurthypuram, Mysore-570 004